

## **Artha Money launches property services**

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Source: The Hindu Business Line

Chennai, Aug. 28 Artha Money, the financial services company, has diversified into property services making it a complete financial super market for the retail customer, according to **Mr. Suresh Rangarajan, Managing Director and CEO, Artha Money**. Addressing the launch of the property services in Chennai, he said that property is a key part of financial planning. Artha Money has entered into an agreement with leading real estate players to market their residential property.

The services are offered free to the buyer to select a property, negotiate a deal, support documentation and home loan approval. It has set up six 'property super markets' across Chennai. Artha Money offers a range of services and products under investment, insurance, real estate, credit cards, personal loans and tax and will management services.