

LIBERTY TIMES

Date : 27-Jul-08
Headline ; Artha Money Launches Financial Services Operations in Chennai
Event : Press conference to announce the launch of Artha Money and Products offered
Location : Chennai

Artha Money launches financial services operations in Chennai

Artha Money, the financial Supermarket, has now opened its centres in Chennai. The multi-product, multi-brand financial services company will offer a unique single-stop service that caters to each and every financial need of the retail Indian Customer, right from investments like equity, mutual funds, real estate, to life and general insurance, loans and cards to services like tax filing, bill payments and foreign exchange. The company's services are available to customers from its branches in Alwarpet, Adyar, Anna Nagar, T.Nagar, Chrompet and Mount Road. Customers can also access



Artha Money's services over phone or internet. The Company has already forged partnerships across all its products. The partnerships include Reliance General Insurance, Bajaj Allianz, TATA AIG, ICICI Lombard, New India Insurance etc. The Company has announced that the customers get an assured silver coin on opening an Artha Money Account. In addition, one winner wins a sovereign gold coin every day for thirty days. For further information contact +91.22.40633028; Mobile + 91 9819671488; e-mail: shipra@arthamoney.com